JOINT CABINET AND EMPLOYMENT & GENERAL COMMITTEE

Tuesday, 20th February, 2018

Present:-

Councillor P Gilby (Chair)

Councillors Blank Councillors Huckle
Brunt J Innes
Burrows Ludlow
A Diouf Serjeant
T Gilby Simmons

Non-Voting Members Catt Dickinson

16 <u>DECLARATION OF MEMBERS' AND OFFICERS' INTERESTS</u> RELATING TO ITEMS ON THE AGENDA

No declarations of interest were received.

17 APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors Bagley, Davenport and Wall.

18 MINUTES

RESOLVED -

That the Minutes of the meeting of the Joint Cabinet and Employment and General Committee of 30 January, 2018 be approved as a correct record and signed by the Chair.

^{*}Matters dealt with under the Delegation Scheme

19 <u>ESTABLISHMENT OF DIGITAL COMMUNICATIONS APPRENTICE</u> <u>POST (R100)</u>

The Communications and Marketing Manager submitted a report seeking approval to establish a digital communications apprentice post within the policy and communications service. The post would support the growth in digital communications as a method for the public to interact with the Council.

In January, 2017 the Joint Cabinet and Employment and General Committee approved a restructure of the policy and communications service. The creation of a digital communications apprentice post was included within the original proposals but due to funding constraints the proposal was withdrawn. The policy and communications service had since been successful in securing a number of internal contracts to provide survey and communications services for the housing service, which provided the funding required for the apprenticeship.

The apprentice would complete an 18-month Level 3 Digital Marketing apprenticeship and it was proposed that the post would be managed by the digital content editor within the policy and communications service.

Provided that sufficient income continued to be generated, the report proposed that the apprenticeship be continued with a new starter every two years.

*RESOLVED -

- 1. That the proposal to establish a digital communications apprentice post in the policy and communications service be approved.
- 2. That the post be funded through income generated by the policy and communication service.
- 3. That the communications and marketing manager be granted delegated authority to recruit to the post and to further apprenticeships every two years, subject to funding.

REASONS FOR DECISION

1. To deliver effective corporate services to meet the changing needs of the Chesterfield Borough Council.

2. To enable effective communications and customer service for residents, businesses and visitors to the Chesterfield borough.